



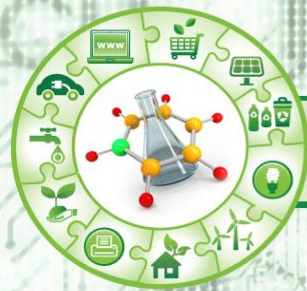
16th Annual

## Green Chemistry & Engineering Conference

June 18-20, 2012

### Sponsorship and Support Opportunities

Package	Package Details
<p><b>PLATINUM</b> (\$35,000.00)</p>	<ul style="list-style-type: none"> <li>❖ Exclusive signage during two coffee breaks for all three days</li> <li>❖ Exhibit Area (10' X 10' space)</li> <li>❖ Media briefing in conjunction with the ACS Office of Public Affairs</li> <li>❖ Full-page advertisement in the Conference Program</li> <li>❖ Two educational articles published in 'The Nexus', online newsletter reaching a subscriber base 16,000+ green/sustainable chemists &amp; engineers &amp; decision makers</li> <li>❖ Attendee pre-registration list provided two weeks prior to Conference</li> <li>❖ Live link to company website on the Conference website</li> <li>❖ Three complementary full Conference registrations</li> </ul>
<p><b>GOLD</b> (\$25,000.00)</p>	<ul style="list-style-type: none"> <li>❖ Exclusive signage at one networking event</li> <li>❖ Exhibit Booth (6' X 3' table-top)</li> <li>❖ Media briefing in conjunction with the ACS Office of Public Affairs</li> <li>❖ Half page advertisement in the Conference program</li> <li>❖ One educational article published in 'The Nexus' online newsletter reaching a subscriber base of 16,000+ green/sustainable chemists &amp; engineers &amp; decision makers</li> <li>❖ Attendee pre-registration list provided one week prior to the Conference</li> <li>❖ Live link to company website on the Conference website</li> <li>❖ Two complimentary full Conference registrations</li> </ul>



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Package	Package Details
<p><b>SILVER</b> (\$15,000.00)</p>	<ul style="list-style-type: none"> <li>❖ Exhibit Booth (6' X 3' table-top)</li> <li>❖ Media briefing in conjunction with the ACS Office of Public Affairs</li> <li>❖ Quarter-page advertisement in Conference program</li> <li>❖ One educational article published in 'The Nexus' online newsletter, reaching a subscriber base of 16,000+ green/sustainable chemists &amp; engineers &amp; decision makers</li> <li>❖ Attendee list available on-site</li> <li>❖ One complimentary full Conference Registration</li> </ul>
<p><b>COPPER</b> (\$10,000.00)</p>	<ul style="list-style-type: none"> <li>❖ Exhibit Booth (6' X 3' table-top)</li> <li>❖ One educational article published in 'The Nexus' online newsletter reaching a subscriber base of 16,000+green/sustainable chemists &amp; engineers &amp; decision makers</li> <li>❖ Attendee list available on-site</li> <li>❖ One complimentary full Conference Registration</li> </ul>
<p><b>IRON</b> (\$5,000.00)</p>	<ul style="list-style-type: none"> <li>❖ Complimentary display space for company literature prominently located near registration area</li> <li>❖ Attendee list available on-site</li> </ul>
<p><b>INDIVIDUAL SESSIONS</b> (\$1,000.00)</p>	<ul style="list-style-type: none"> <li>❖ Exclusive signage on-site</li> <li>❖ Attendee list available on-site</li> </ul>



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### Additional Branding and Visibility

<p><b>Lanyards</b> (\$2,000.00)</p>	<ul style="list-style-type: none"> <li>❖ Company logo, name and link to website on all lanyards</li> </ul>
<p><b>Educational webinar</b> (\$3,000.00)</p>	<ul style="list-style-type: none"> <li>❖ Exclusive audience participation</li> <li>❖ Exclusive advertising and promotion opportunities</li> </ul>
<p><b>Student Workshop</b> (\$3,000.00)</p>	<ul style="list-style-type: none"> <li>❖ Acknowledgement in opening remarks</li> <li>❖ Lunch with students</li> <li>❖ Exclusive signage and marketing brochures displayed on-site</li> <li>❖ Photo opportunities</li> </ul>

### Green Expo

<p><b>Exhibit Booth</b> (\$1,500.00)</p>	<ul style="list-style-type: none"> <li>❖ One exhibit space that includes one 6' X 3' skirted table, two chairs and a waste can</li> <li>❖ One easel for signage</li> <li>❖ One complimentary registration (excluding technical sessions)</li> <li>❖ Photograph of the booth in 'The Nexus'</li> <li>❖ Breakfast and refreshments on all three days</li> </ul>
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### \*NEW\* Recruiters Special

<p><b>Exhibit Booth</b> (\$1,500.00)</p>	<ul style="list-style-type: none"> <li>❖ One exhibit space that includes one 6' X 3' skirted table, two chairs and a waste can</li> <li>❖ One easel for signage</li> <li>❖ One complimentary registration (excluding technical sessions)</li> <li>❖ Photograph of the booth in 'The Nexus'</li> <li>❖ Exclusive access to students looking to meet with recruiters</li> <li>❖ Special session for job seekers and recruiters</li> <li>❖ Breakfast and refreshments on all three days</li> </ul>
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## Available to all Sponsors and Exhibitors

- ❖ Recognition in the **ACS Annual Report** circulated to ACS members, corporations and nonprofit organizations.
- ❖ Recognition in the **ACS Progress Report** circulated to all 163,000 members
- ❖ Recognition in all press material
- ❖ Sponsor ribbons for all sponsor employees in attendance
- ❖ Recognition on the sponsor and exhibitor slideshow presented during breaks in Conference (Logo size proportional to level of sponsorship)
- ❖ Sponsor name, logo, and link to company website in all pre-event marketing
- ❖ Sponsor name, logo, and website link on [www.GCandE.org](http://www.GCandE.org)
- ❖ Sponsor name and logo in conference program

## Terms and Conditions of Cancellation

- ❖ If there is need to cancel your sponsorship or exhibit package, please fax a written request to the ACS GCI immediately at 202-776-8009 or email: [greenchem2012@acs.org](mailto:greenchem2012@acs.org)
- ❖ Any written cancellation request received before April 15, 2012 – 50% of the total charge will be refunded. On or after April 21, 2012, no refunds will be available.
- ❖ Payment must be received by April 30<sup>th</sup> 2012, to ensure inclusion in printed materials.
- ❖ The exhibition contract constitutes a license to exhibit and is not a tenancy. ACS GCI reserves the right at any time to make changes in the floor plan of the Expo area.



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### SPONSORSHIP AND EXHIBITOR FORM

Contact First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Organization: \_\_\_\_\_ Tax Code/EIN # \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_  
 State: \_\_\_\_\_ Post/Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### ORDER DETAILS

Please Check	Sponsorship & Exhibitor Packages (Refer to the sponsorship document for additional details)	
	<b>Platinum Exclusive</b> – Includes 3 complimentary full Conference registrations and an exhibit booth <b>Names of attendees (for badge purposes)</b> 1. _____ 2. _____ 3. _____	<b>@\$35,000*</b>
	<b>Gold</b> – Includes 2 complimentary full Conference registrations and an exhibit table <b>Names of attendees (for badge purposes)</b> 1. _____ 2. _____	<b>@\$25,000*</b>
	<b>Silver</b> – Includes 1 complimentary full Conference registration <b>Name of attendee (for badge purposes)</b> 1. _____	<b>@\$15,000*</b>
	<b>Copper</b> – Includes 1 complimentary full Conference registration <b>Name of attendee (for badge purposes)</b> 1. _____	<b>@\$10,000*</b>
	<b>Iron</b>	<b>@\$5,000*</b>
	<b>Individual Sessions</b> Name of session(s) requested to sponsor 1. _____ 2. _____	<b>@\$1,000*</b>
	<b>Exhibit Booth</b> – Includes 1 complimentary registration – excluding technical sessions <b>Names of attendees for badge purposes</b> 1. _____ 2. _____	<b>@\$1,500*</b>
	<b>Lanyards</b>	<b>@\$2,000*</b>
	<b>Educational webinar</b>	<b>@\$3,000*</b>
	<b>Networking break</b>	<b>@\$3,000*</b>
	<b>Student Workshop</b>	<b>@\$3,000*</b>

\*fair market value assigned to benefits will be reflected in the invoice.





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### PAYMENT DETAILS

TOTAL AMOUNT PAYABLE: US\$ \_\_\_\_\_

Please charge my: VISA \_\_\_\_\_ AMEX \_\_\_\_\_ MasterCard \_\_\_\_\_ (please check as appropriate)

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Cardholder's First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

**Cardholder's Address (If different from above contact address)**

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Post/Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Checks (in U.S. funds) can be made payable to "American Chemical Society/Green Chemistry Institute"

For wire transfers, please email [greenchem2012@acs.org](mailto:greenchem2012@acs.org) or [s\\_algoo@acs.org](mailto:s_algoo@acs.org)

I have read and agree to abide by the payment and cancellation terms as outline below. I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings and that up to a full fee will be payable.

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

*All contributions to the ACS are tax-deductible in a manner and to the extent of the United States Internal Revenue Code.*

*ACS is designated as a tax-exempt organization as defined in Section 501(C) (3)*

